

# Phasing Plan

## Regional Greenspace Project

*Regional Planning Commission of Greater Birmingham and Region 2020*

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### **Phase I:**

**October 2005 - June 2006**

**October 1 - December 31, 2005: Project Development**

Conduct research, attend seminars, and consult with experts. Identify best practices and avant garde concepts to guide project direction and implementation

**January 1: Goal Statement, Guiding Principles, and Project Framework**

Deliver a project framework in the form of defined goal statement, guiding principles, phasing plan, and inventory plan.

**February 28: Advisory Committee Kick-Off Meeting**

Convene the advisory committee.

**March 5: Webpage**

Provide publicly accessible information promoting the initiative and raising awareness and providing openness and transparency to stakeholders and citizens.

**March 15: Pursue Grant Funding-**

Apply for Community Foundation grant.

**May 30: Data Collection and Resource Inventory (Level I)**

Deliver data collection, map analysis, best practices and case studies.

**May 30: Synthesis Document**

Provide a written synthesis document that defines the project; its guiding principles, and potential benefits.

**June 30: Public Involvement Plan**

Deliver a defined plan outlining responsible parties, methodology, timeline, progress reporting, and final deliverable reflecting a comprehensive documentation and analysis of the public's input.

**Phase II:**

**July 2006 – February 2007**

**July 30:**

**Application for Phase III Grant Funding**

Apply for additional grant funding to cover third party services needed for development of a comprehensive greenspace master plan as defined under phase III.

**July 30: Production- Synthesis Document**

Apply grant funds to refine and produce the synthesis document as an effective communications tool for informing and promoting municipal and citizen participation in the outreach and input phase of the project

**August 30: Promotion and Marketing-Public Involvement Plan**

Conduct promotional efforts for the public involvement phase. In addition to direct contacts with public sector entities including county and municipal governments, councils and commissions, activities would include development of media interest and other outlets including civic/ professional club presentations.

**September–November: Implementation-Public Involvement Plan**

Conduct a series of six to seven public meetings at various locations across the region. The goal is to engage citizens for the purposes of informing and gaining input prior to development of a conceptual master plan.

**February 2007: Conceptual Master Plan**

Apply grant funds to engage third party expertise for development of a conceptual master plan.

**Phase III**

**March 2007-August 2007**

**Comprehensive Master Plan Development**

Development of a detailed plan reflecting the physical, economic, and quality of life impacts of greenspace as influenced by citizen and stakeholder input. The master plan would include

- Graphic representation and potential connectivity plan
- Design Standards
- Toolkit for protection of sensitive lands
- Implementation Strategies and Funding Sources

**Phase IV :**  
**September 2007- February 2008**

**Policy Guidelines and Cooperative Agreements**

Development of model policies and procedures for potential adoption by local governments under:

- Comprehensive plans
- Regional Framework for Growth

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